

**EXHIBITING AND  
SPONSORSHIP  
OPPORTUNITIES**



**OILS & FATS INTERNATIONAL  
TURKEY 2014**

**13 - 14 May 2014**

ICC, Istanbul, Turkey

**Connecting both  
Europe and Asia**



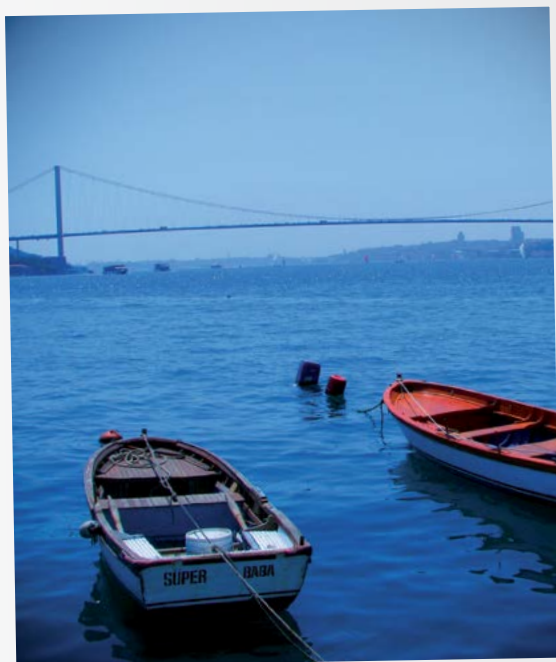
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[www.oilsandfatsinternational.com](http://www.oilsandfatsinternational.com)

**OFI Turkey 2014** provides the definitive business experience combining a cutting edge commercial/technical conference together with an exhibition showcasing the latest products and services from the worldwide oils and fats marketplace.



### Exhibitor profile

If your company operates in any of the following sectors then you should be exhibiting:

- Plant and equipment suppliers
- Technology providers
- Catalyst producers and recyclers
- Oilseed producers and processors
- Oils and fats producers and processors
- Speciality oils and fat formulators
- Oleochemical producers
- Surfactant and detergent producers
- Providers of other products and services including processing aids, instrumentation, analysers and process control devices

### Why Exhibit At OFI Turkey 2014?

Exhibiting at OFI Turkey is an extremely cost-efficient way to place your products in front of your customers and potential customers in a highly prestigious environment.

#### Live events should form an important part of your business and marketing strategy

How long would it take your team to see these people face-to-face? How much would the travel and hotels cost your company? Events enable you to shorten the sales process and save money.

#### Events deliver a multitude of sales and marketing objectives

Where else can you sell one product and simultaneously launch another, whilst increasing brand visibility, networking with industry clients and prospects and keeping a close eye on what the competition is doing?

## Exhibition Stand Options and Prices

### Shell Scheme (minimum size 9m<sup>2</sup>) £463 per m<sup>2</sup>

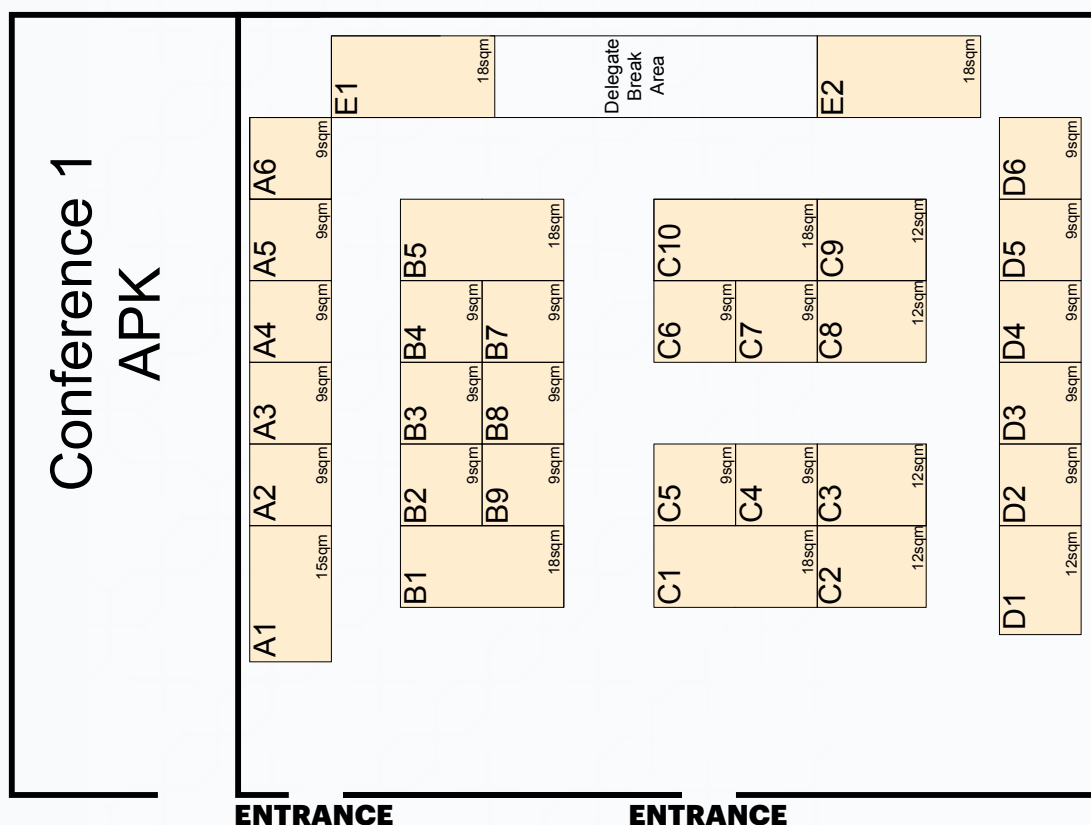
This packaged stand includes:

- Hard walled shell scheme panels, carpet, lighting, company name fascia
- 2 chairs and 1 table
- Booth cleaning and security
- Unlimited promotional material available from the Organisers for you to use as you wish.
- The full support of Oils & Fats International, professional and experienced exhibition organisers.

Please add:

**10%** for corner sites

**15%** for multi-storey stands



View the latest floorplan at [www.oilsandfatsinternational.com](http://www.oilsandfatsinternational.com)

## Build on the success of your exhibition stand

OFI Turkey 2014 can align your company with one of the most highly regarded events on the industry calendar and put your brand in front of the most influential decision makers in the industry.

## Sponsorship opportunities | Stand out from your competitors

By being a sponsor at OFI Turkey 2014 you will maximise the visitor numbers to your stand at the show and create a longer lasting impression of your brand, company name and products or services.

Below is a range of sponsorship opportunities that can be tailor-made to meet your needs

and marketing objectives – whatever your budget. When booking your stand ask for further details.

- Lunch
- Coffee Area
- Badges & Lanyards
- Delegate Folders
- Visitor Bags
- Website

## Conference

A combined commercial and technical Conference will run alongside the Exhibition.

International experts in oils and fats will highlight major trade, market and technological developments occurring globally and in Turkey, the Middle East and Southwest Asia, which will entice high quality visitors to visit the event.

**For further information on how to be a speaker, contact:**

### **Serena Lim**

Editor, Oils & Fats International  
serenalim@quartzltd.com  
+44 (0)1737 855 066

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## Oils & Fats International

Oils & Fats International is the market leading, bi-monthly magazine dedicated to commercial issues within the oils and fats industry. Since 1985 the magazine has gained a reputation for presenting key issues with a business focus and continues to provide an authoritative and objective source of information for everyone involved in this multi-billion dollar industry.

## The OFI Turkey 2014 Sales Team

Please contact us now to reserve your stand, discuss sponsorship opportunities or if you have any other enquiries.

### **Anita Revis**

Exhibition Consultant  
Tel: +44 (0)1737 855068  
Email: anitarevis@quartzltd.com

### **Erik Heath**

Sales Executive  
Tel: +44 (0)1737 855108  
Email: erikheath@quartzltd.com  
Fax: +44 (0)1737 855034

Oils & Fats International, Quartz House, 20 Clarendon Road, Redhill, Surrey, RH1 1QX, UK

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